

## **VACANCY ANNOUNCEMENT**



### **Consultant (Digital Marketing – Practical Answers)**

Practical Action is a charity organisation which aims to reduce poverty through wider use of appropriate technologies in the developing world. With head office in the UK, it works in more than 45 countries through its offices in Bangladesh, Bolivia, India, Kenya, Malawi, Nepal, Peru, Rwanda, Senegal, Sudan and Zimbabwe. Practical Action seeks to hire a '**Consultant**' to work under the Programme Funding and Communication Unit. The position will be based in the office of Practical Action in Kathmandu, Nepal.

Practical Answers Services aim to provide a resource on small-scale technologies or intermediate technologies and allow people to access the wealth of technical information within Practical Action as well as bringing together the knowledge of others.

Reporting to the Digital Manager, the primary responsibility of the Consultant is to manage our social media channels and help us reach out to more people globally. Apart from these, the Consultant will need to manage enquires that we receive through various channels and manage our e-newsletters. Please refer to the detail Terms of Reference. The candidate should have a graduate degree in any discipline with at least three years of experience in social media marketing and Search engine optimization.

Nepalese citizens fulfilling the requirement should submit a cover letter, their curriculum vitae including a recent passport size photograph with a list of three professional references by 18 July 2018 to [HR@practicalaction.org.np](mailto:HR@practicalaction.org.np) stating the position applied for in the subject.

Practical Action Nepal Office  
Panipokhari, Kathmandu  
Nepal

*Female candidates and candidates from marginalised groups are encouraged to apply.*

*Practical Action is committed to safeguarding and expects all staff and all those acting on behalf of Practical Action to demonstrate and share this commitment.*