



2. The Nepali media landscape

Print. Broadcasting. New Media



The Nepali Media Environment (2009)



- **Newspapers** 2866
- Television stations 32 (Licensed)
- Radio stations 380 (Licensed)

+ The Nepali Media Environment (2009)



Newspapers Total = 2866

Dailies 14.9 percent

Weeklies 72.5 percent

Bi-weekly and fortnightly 12.5 percent

+ Nepal broadcasting 2009 (Operational)



Type	“Community”	Commercial	State-run
Radio	148	110	1
Television Channels	2*	9	2

Discuss ownership, independence, professionalism.

* Butwal and Surkhet



The Nepali Media Environment



Preferred sources of information

Media	Urban	Rural
Television	99.3	90.6
Radio	96	98
Newspaper	72.9	41
Internet	35	2.9

Source: Broadcast Audience Survey (BAS) 2006-2007 conducted by Equal Access Nepal.
http://www.nepalradio.org/reports/p3_mp_report-1.htm (accessed on December 23, 2008)

+ Radio in Nepal (2010)



- Districts with at least one radio 66
- Districts without local radio 9
(Rasuwa, Jajarkot, Manang, Mustang, Doti, Baitadi, Darchula, Dolpa and Mugu.)
- Local language broadcasts 43
- Radio Networks: (Ujjyalo, ACORAB, Nepal FM)
- Nationwide FM (Kantipur, Image FM)

(Source: Community Radio Support Centre)



Radio in Nepal: Languages



- Neplali, Newari, Magar, Gurung, Maithili, Bhojpuri, Khumal, Awadhi, Sunuwar, Tharu, Bhote, Urdu, Khampa, Darai, Chepang, Tamang, Aathpariya, Sherpa, Kulung, Thulung, Khaling, Bantaba, Chamling, Bantaba, Sampang, Pumarai(Rai), Wahid, Thakali, RanaTharu, DagauraTharu (Tharu), Baram, Jirel, Thami, Limbu, Lama Kham, Bajika, Bote, Chantyal, Danuwar, Santhal/Satar, Majhi, Uarb/Jhagad, Hyelmo and Sesi.



Radio in Nepal: Ownership



● Non-governmental organizations	141
● Cooperatives	47
● Local governments	2
● Educational Institutions	3
● State owned	1
● Commercial	130

Note: Data covers the period when there were 325 licensees. (Source: Community Radio Support Centre)



Radio in Nepal: Distribution



Development Region	Community	Commercial
East	33	25
Central	55	63
West	37	29
Mid-west	54	7
Far-West	14	6
Total	193	130

Note: State-run radio not included. Source. Community Radio Support Centre